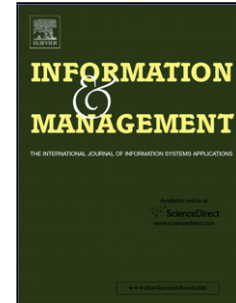


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**From traditional education technologies to student satisfaction in Management  
education: A theory of the role of social media applications**

Laura Rueda<sup>1</sup> lauralarueda@gmail.com, Jose Benitez<sup>2\*</sup> jose.benitez@rennes-sb.com,  
joseba@ugr.es, Jessica Braojos<sup>1</sup> jbraojos@ugr.es

<sup>1</sup> Department of Management, School of Human Resource Management, School of Business,  
University of Granada, Granada, Spain

<sup>2</sup>Rennes School of Business, Rennes, France

**\*Corresponding author**

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