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Graduated driver licensing (GDL) in the United States in 2016: A literature review and commentary

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6 A R T I C L E I N F O

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37 1. Introduction

Graduated driver licensing (GDL) is a system designed to introduce 38 novices into the driving population in ways that protect them while 39 they are learning. There are two stages prior to full driving privileges 40 being gained. The first is a learner period of at least several months dura-41 42 tion, during which only supervised driving is allowed, with a minimum number of practice hours often specified. The second is an intermediate 43 stage in which unsupervised driving is not allowed in higher risk situa-44 tions. These situations have traditionally been limited to driving late at 45 46 night and driving with young passengers present. Prohibitions on use 47 of cellphones in vehicles have been added in most states.

There are other licensing systems around the world that have multi-48 ple stages intended to prepare novices for full driving privileges. These 49 may involve, for example, some combination of supervised driving, 50 Q6 driver training, and probationary periods (Twisk & Colin, 2007). The defining feature of GDL systems is the progression through stages in which 52 exposure to risk is gradually increased until driving unsupervised in all 53 54 situations is allowed. Use of cellphones is anomalous in this regard since in many states there are bans on cellphone calls and texting by drivers of 55 56 all ages.

New Zealand established a GDL system in 1987 with a six-month
learner period and night and passenger restrictions. In the United
States, most jurisdictions did not have any GDL features until the mid1990s, when they began to be introduced on a widespread basis in
both the United States and Canada. Presently all jurisdictions in North

ABSTRACT

This is the sixth in a series of reviews of research on graduated driver licensing (GDL) published in the *Journal of Q5 Safety Research*, the present review covering the period mid-2012 through 2016. In the two decades since GDL 18 programs began to be introduced on a widespread basis in the United States, a vast amount of research has 19 been published. The current review discusses recent research and the present state of knowledge on the follow- 20 ing topics: characteristics of the novice driver population; effects of GDL on crashes for ages 16–19; the learner 21 and intermediate periods; night and passenger restrictions; cellphone laws; GDL for older novices; enforcement 22 of GDL rules; and programs attempting to influence GDL compliance and safe driving practices in general. GDL 23 stands out as a successful policy for reducing teen driver crashes and is worth building on to extend its benefits. 24 Strengthening existing GDL programs has the most potential for producing further crash reductions. 25

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America have one or more features of GDL, although the systems vary 62 in their coverage (Williams, McCartt, & Sims, 2016). Israel has a three- 63 month supervisory period for novice drivers who have passed the road 64 test, followed by a three-month period during which unsupervised driv- 65 ing from 9 p.m. to 6 a.m. is prohibited, and a two-passenger limit for two 66 years. Several licensing systems in Australian states have for many years 67 had extended learner periods, with longer durations than in the United 68 States, and three states have instituted requirements of 100-120 h of 69 driving in the learner stage, more than in any U.S. state. Restrictions in 70 the intermediate stage in Australia have historically been limited to pro-71 hibitions on driving on high-speed roads, or vehicle power restrictions, 72 neither present in U.S. programs. Some Australian states have more re-73 cently introduced versions of night and/or passenger restrictions. 74 Australia differs from North America in having higher licensing ages, 75 generally 17, 18 in Victoria. All GDL countries differ from the United 76 States in applying GDL policies to all novice drivers, or novices younger 77 than a certain age, generally 25. Except in six states and the District of 78 Columbia, only U.S. novices younger than 18 are covered by any GDL 79 policies. These differences provide the opportunity to consider the ex- 80 tent to which policies from other countries might be beneficially 81 imported to the United States. 82

The five countries identified are the only ones in which GDL systems 83 as defined above have been instituted. They have been under discussion 84 in other countries, promoted but not adopted in Great Britain (Kinnear 85 et al., 2013), and a passenger restriction after 11 p.m. is expected in 86 Northern Ireland in 2018. 87

There have been five previous research reviews covering the periods 88 2003, 2004–2005, 2006, 2007–early 2010, and 2010–mid-2012 89 (Hedlund & Compton, 2004, 2005; Hedlund, Shults, & Compton, 2006; 90

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91 Williams & Shults, 2010; Williams, Tefft, & Grabowski, 2012). In the 4-1/ 07 2 years between mid-2012 and the end of 2016, there has been an extensive amount of research published. This body of research has been 93 94 partially covered in a report discussing policies that may be relevant to GDL programs in Australia, based on research prior to 2014 95 96 (Senserrick & Williams, 2015), and in a report recommending how 97 GDL programs in the United States could be strengthened and might 98 be augmented by other supportive, though largely unproven, features 99 (Mayhew, Williams, & Pashley, 2014). However, there has been no com-100 prehensive review and synthesis of GDL research studies through 2016. 101 The review is also timely because there is still lack of clarity about 102 the effect of GDL on crashes by driver age and its overall effects. There are also new issues now being addressed by research, for example, the 103 104 size of the novice driver population 18 and older and the extent to which GDL might benefit this group. 105

106 2. Methods

Articles and reports published between mid-2012 and the end of 107 2016 in journals and books by government agencies, research organiza-108 tions, and other entities were identified. The review was largely restrict-109 110 ed to the five countries with some form of GDL: Australia, Canada, Israel, 111 New Zealand, and the United States. An attempt was made to identify all 112 research reports related to novice drivers but to focus on studies with direct relevance to GDL. This excludes worthy topics such as teen alco-113 hol or seat belt use, vehicle choice, driver education, or distracted driv-114 ing, unless they have a clear GDL connection. In a few instances articles 115 116 with publication dates of 2013 or 2014 were not included because they had been discussed in the previous GDL research review based on pre-117 liminary reports. Research published through the end of 2016 is includ-118 119 ed, as are some early reports from 2017.

120 A search was made of relevant databases, including PubMed, 121 PsychINFO, Science Direct, Science Citation Index, SafetyLit, Social 122 Sciences Citation Index, Academic Search Complete, ProQuest Central, Public Affairs Index, Google Scholar, and TRID, which is a combination 123 of the Transportation Research Information Services (TRIS) database 124 125 and the International Transportation Research (ITRD) database. The 126 search involved a combination of key words and phrases, along with 127 their derivatives: young drivers (and related terms, e.g., teen/teenage drivers, teenagers, adolescents); automobile driving (drivers, driving, 128 automobiles); graduated driver licensing (gdl, graduated licensing, 129 130 driver licensing).

A digital file of young driver articles through 2014, maintained by
the Highway Safety Research Center at the University of North Carolina,
was also obtained.

These computer-based searches were supplemented through
personal contacts with young driver researchers from the five GDL
countries. Information about GDL law requirements in the United
States was drawn from files maintained by the Insurance Institute for
Highway Safety (2017).

The following topics were covered. First, characteristics of the 139 140 entire novice driver population are described: the breakdown by age; 141 characteristics of those who wait until 18 or older to get licensed; age trends in licensure; and reasons for later licensure. Following this, 142 143 studies addressing the effects of GDL on crashes are reviewed, for 16-17 year-olds, for 18-19 year-olds, and overall. This is followed by a re-144 145 view of research on features of GDL that have been applied to 16-17 year-olds: the learner period; intermediate period, night restrictions, 146 passenger restrictions, and cellphone laws. Consideration is then given 147 to issues in applying GDL polices for young novices to those 18 and 148 older. The last sections address compliance issues, enforcement of GDL 149 150 rules, and programs attempting to influence safe driving practices. Finally, comments are made about ways forward in reducing novice 151 driver crashes, based on 20 years of accumulated research evidence. 152

Since there is an extensive existing knowledge base about most of the topics, the format was to summarize what was thought to be known about each topic when the previous GDL review was published, 155 and to focus on what has been learned since that time. These "what was 156 known" segments are based on studies discussed and referenced in the 2012 review and generally are not separately referenced in the present 158 report. 159

The voluminous research literature to be presented and discussed 160 made it unfeasible to do critical reviews; most of the articles included 161 are in peer-reviewed publications, which provides some degree of quality assurance. However, occasional comments are made about possible 163 flaws that hinder interpretation of study results. In addition, discussions 164 of results are necessarily brief, sometimes presented without numbers, 165 and readers are invited to refer to the referenced articles for more 166 details. 167

3. The novice driver population in the United States

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To establish context, it is instructive to consider the size and age distribution of the novice driver population and relevant characteristics of those who obtain licenses at different ages. 171

It is known from prior research that despite the common conception 172 that young people want to get licensed as soon as they are eligible, not 173 all do so, and those who wait are different from earlier licensees. With 174 the realization that older novices may be numerous and their numbers 175 increasing, research addressing this population has accelerated. Since 176 2012, substantial new information has become available about the 177 size, composition, and characteristics of novice driver populations of 178 different ages, trends in licensure, and why people wait to get licensed 179 (or never get licensed). In the U.S. context, "older novices" generally 180 refers to those 18 and older and not covered by any GDL policies in 181 most states. Nationally, it appears that about two-thirds of newly 182 licensed drivers in the United States are 16–17, one-third are 18 or 183 older, and the populations of older and younger initial license holders 184 have quite different characteristics. 185

3.1. Size and characteristics of the older vs. younger novice populations 186

Based on a national survey of 18–20 year-olds, it was estimated that 187 about one-third of all young people do not have a driver's license (the 188 license granted after passing a driving test) prior to age 18, and the 189 majority of those who are black, Hispanic, or from lower income households wait until age 18 or later (Tefft, Williams, & Grabowski, 2014). The 191 relationships between later licensure and socioeconomic and minority 192 group status have been reported in several other recent studies. 193

In New Jersey, where the licensing age is 17, 65% of 17 year-olds re- 194 siding in the highest income ZIP codes obtained a license in their first 195 month of eligibility compared with 13% in the lowest income ZIP 196 codes (Curry, Pfeiffer, Durbin, Elliott, & Kim, 2015). 197

In a survey of 18–39 year-olds without a license, the unlicensed 198 population had less education and higher unemployment than in the 199 general population of the same age (Schoettle & Sivak, 2014). 200

Surveys of high school students have found that blacks and 201 Hispanics were less likely to be licensed or to have done any driving 202 in a recent time period (Shults, Olsen, & Williams, 2015; Shults & 203 Williams, 2013). 204

Another study of high school students found that the amount of 205 driving was less among blacks and among those with lower socioeco-206 nomic status, based on teen income and parental education (Shults, 207 Banerjee, & Perry, 2016). 208

A survey of students at three high schools in California found that 209 blacks and Hispanics were less likely to have licenses or obtained 210 them later, as was the case for students whose parents had less formal 211 education (Brown & Handy, 2015). 212

A study in Australia discussed later licensing among Aboriginals, 213 resulting in part from financial issues, but also literacy/language issues, 214 difficulties in navigating the licensing system, or in meeting supervised 215 driving requirements (Cullen, Clapham, Hunter, Treacy, & Ivers, 2016). Q8

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