

Accepted Manuscript

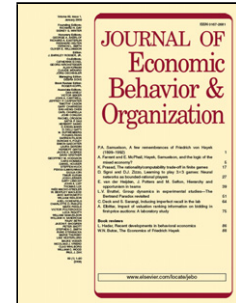
Title: NGO Mission Design

Author: Anthony Heyes Steve Martin

PII: S0167-2681(15)00223-1

DOI: <http://dx.doi.org/doi:10.1016/j.jebo.2015.08.007>

Reference: JEBO 3646



To appear in: *Journal of Economic Behavior & Organization*

Received date: 9-12-2014

Revised date: 13-8-2015

Accepted date: 15-8-2015

Please cite this article as: Anthony Heyes, Steve Martin, NGO Mission Design, *Journal of Economic Behavior and Organization* (2015), <http://dx.doi.org/10.1016/j.jebo.2015.08.007>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

- We model the mission statement design of non-governmental organizations (NGOs) and how it affects donations and project quality.
- We contrast mission-width and donor-width as alternative concepts of NGO scope—in equilibrium they do not coincide.
- Competing NGOs choose missions that are too narrow and overlap, reducing the impactfulness of the sector.
- There is excess entry into the quasi-market for impact.

Download English Version:

<https://daneshyari.com/en/article/7242904>

Download Persian Version:

<https://daneshyari.com/article/7242904>

[Daneshyari.com](https://daneshyari.com)