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Evidence from a Field Experiment

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**Tax Compliance and Enforcement in the Pampas.
Evidence from a Field Experiment**

Highlights

We run a large field experiment for increasing tax compliance

We treat the universe of taxpayers with messages in their bill (bimonthly property tax)

We send messages about enforcement, peer-effects, and reciprocity

Find high ATE for the deterrence message and conditional effects for the other two

The evidence advances the literature and reconciles some of the different results

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