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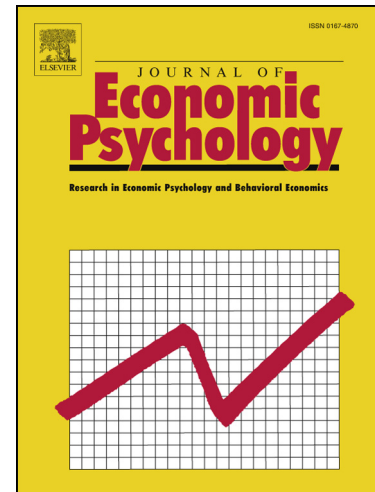
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**The Role of Individualism vs. Collectivism in the Formation of Repurchase Intent:
A Cross-Industry Comparison of the Effects of Cultural and Personal Values**

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