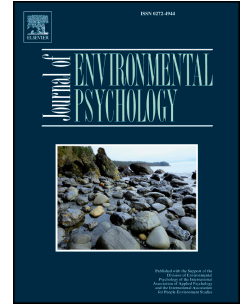


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The value-belief-norm theory, personal norms and sustainable travel mode choice in urban areas

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