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Addictive Behaviors



Short Communication

Promoting tobacco cessation utilizing pre-health professional students as research associates in the emergency department



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HIGHLIGHTS

• Volunteer RAs were able to screen a large number of individuals for tobacco in EDs.

• More than 2000 tobacco users were referred to Tobacco Quitlines.

• Volunteer RAs can inexpensively supplement care received in emergency departments.

ARTICLE INFO

Available online 6 September 2014

Keywords: Tobacco cessation Quitline Research associates

ABSTRACT

Objective: The objective of this study was to investigate the extent to which volunteer research associates (RAs) can be utilized to screen emergency department patients and their visitors for tobacco use and effectively refer tobacco users requesting help to state Tobacco Quitlines.

Methods: A sample of 19,149 individuals in 10 emergency departments around the country was enrolled into a prospective, interventional study on tobacco cessation by pre-health professional RAs. Participants who screened positive for tobacco use were provided a brief description of Tobacco Quitline programs and then offered a faxed referral to their respective state Quitline.

Results: A total of 10,303 (54%) participants reported tobacco use for more than one month during their lives, with 3861 (20%) currently using every day and an additional 1340 using on some days (7%). Most importantly, 2151 participants requested a faxed Tobacco Quitline referral (36% of individuals who used tobacco in the past month). *Discussion:* Pre-health professional RAs were shown to be an effective and cost-efficient resource for providing a strongly recommended service in the emergency department. Patient care (and the care of their visitors) was supplemented, emergency department personnel were not provided with additional burden, and RAs were provided with valuable experience for their futures in the health professions.

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1. Introduction

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The Centers for Disease Control and Prevention estimates more than 45 million adults in the U.S. currently smoke cigarettes (Dube, Asman, Malarcher, & Carabollo, 2009), with approximately 80% reporting use every day. Perhaps more importantly, tobacco use is the leading cause of preventable death in the U.S., accounting for about 1 in every 5 deaths

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(Mokdad, Marks, Stroup, & Gerberding, 2000; US DHHS, 2014) and the loss of 5.6 million years of potential life yearly (US DHHS, 2004). Given these consequences, it is not surprising that nearly 2/3 of tobacco users report a strong desire to quit (Ozhathil et al., 2011). Despite this interest in quitting, only 1 in 5 quit attempters receives any form of cessation assistance (Zhu, Melcer, Sun, Rosbrook, & Pierce, 2000). The current study sought to evaluate a strategy for providing access to effective tobacco cessation assistance for a large portion of the population: individuals who visit hospital emergency departments (EDs).

More than 115 million people are seen as patients in EDs across the U.S. annually (Niska, Bhuiya, & Xu, 2010). Often during these visits, family members, friends or co-workers accompany the presenting patient. As such, as much as 1/2 to 2/3 of the U.S. population comes to an ED each year. An ED visit frequently involves inevitable periods of waiting (e.g., for testing/results and disposition). This wait time can potentially be a valuable resource for primary and preventive health care screening for concerns like tobacco use.

The U.S. Preventive Services Task Force provides their strongest recommendation (Grade A) for universal tobacco screening and referral to treatment. Tobacco Quitlines are a set of treatments to which tobacco users are frequently referred (Borland & Segan, 2006; Cummins, Bailey, Campbell, Koon-Kirby, & Zhu, 2007). These free programs provide tobacco users with cessation assistance through services including medications, adaptive self-help materials, and counseling (Asfar, Ebbert, Klesges, & Klosky, 2012; North American Quitline Consortium, 2009). The effectiveness of Tobacco Quitlines for enhancing tobacco cessation has been consistently demonstrated in a wide breadth of research (Lichtenstein, Glasgow, Lando, Ossip-Klein, & Boles, 1996; Stead, Perera, & Lancaster, 2006; Zhu et al., 2002).

Despite the demonstrated effectiveness of the Quitlines, the desire of many tobacco users to stop smoking, the large potential audience, and calls from national organizations to do so, the use of screening and referral protocols for tobacco cessation in the ED remains very limited. This is primarily due to clinical personnel being too busy providing medical care for presenting complaints to engage in this type of additional intervention. The current study sought to address this lack of implementation by utilizing a motivated and inexpensive resource, available in large numbers: pre-health professional students.

With regard to medical school alone, nearly 34,000 students applied for the first time in 2012 (AAMC, 2012). This ever-replenishing applicant pool, in part, creates the need for thousands of interested college undergraduates and post-baccalaureates to gain significant clinical experience to qualify and develop for a career in the health professions. Pre-health professional college students and graduates, termed Research Associates (RAs), have been previously shown to be efficacious data collectors in the ED on a variety of successful research studies (Edwards, Richman, Bradley, Eskin, & Mandell, 2002; Ferrigno, Bradley, & Werdmann, 2001). For example, in pilot research for this study, RAs enrolled 3125 participants over 21 weeks, with 53% reporting tobacco use for more than 30 days in their lives (Bradley et al., 2009). Of these tobacco users, 38% accepted a Quitline referral.

1.1. Study objectives

This study sought to expand upon the pilot work by examining the utility and efficiency of using pre-health professional students as volunteer RAs in multiple independent institutions across the U.S. to screen ED patients and their visitors for tobacco use, and referring users requesting help to state Tobacco Quitlines.

2. Methods

2.1. Settings and study population

In this prospective, interventional study, RAs screened patients and their visitors 18 years-of-age or older in the emergency department (ED) for their history of tobacco use and quit-related behaviors and cognitions. A convenience sample of participants was enrolled from 10 EDs around the country, with sites ranging from small community hospitals to large academic institutions in rural, suburban, and urban settings (see Table 1). Each site is a part of the National Alliance of Research Associates Programs (NARAP).

2.2. Patient recruitment, consent, and interview procedure

In order to standardize the procedure for use by the pre-health professional student RAs, an adaptive interview was created using Research Electronic Database Capture software (REDCap; Harris et al., 2009). Participants received a description of the study and provided documented verbal consent. Participants who requested a Tobacco Quitline referral as the result of the study provided written permission to fax the referral. The total interview took 2–15 min to complete, and the Institutional Review Board at each site provided approval for this study.

2.3. Research associates (RAs)

RAs were recruited from undergraduate institutions through health professions advisors, online advertisement through NARAP, and site specific, volunteer postings. RAs volunteered at least one 4-hour shift per week per academic semester enrolling participants. Chief RAs were selected at each institution to facilitate training and management of the other RAs. Each RA received training in basic clinical research, ethics of informed consent and confidentiality, ED safety issues, and study procedures. RAs were also explicitly trained to avoid impeding

Table 1

Demographic characteristics of the sample.

Type of participant Patient 14,536 76% Visitor 4613 24% Institution		Frequency	Percentage
Patient 14,536 76% Visitor 4613 24% Institution	Type of participant		
Institution Institution St. Vincent's Medical Center (CT) 4027 21% St. Louis University Hospital (MO) 3210 17% Hackensack University Medical Center (NJ) 2878 15% Hartford Hospital (CT) 2787 15% UMass Memorial Medical Center (MA) 1910 10% University Medical Center of Southern Nevada (NV) 1757 9% Thomas Jefferson University Hospitals (PA) 757 4% University Medical Center Brackenridge (TX) 777 4% University of Vermont Medical Center Campus (VT) 518 3% Pullman Regional Hospital (WA) 528 3% Sex Male 10,353 54% Female 8741 46% Not documented 55 <1%		14,536	76%
St. Vincent's Medical Center (CT) 4027 21% St. Louis University Hospital (MO) 3210 17% Hackensack University Medical Center (NJ) 2878 15% Hartford Hospital (CT) 2787 15% UMass Memorial Medical Center (MA) 1910 10% University Medical Center of Southern Nevada (NV) 1757 4% University Medical Center Brackenridge (TX) 777 4% University of Vermont Medical Center Campus (VT) 518 3% Pullman Regional Hospital (WA) 528 3% Sex 55 <1%	Visitor	4613	24%
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University of Vermont Medical Center Campus (VT) 518 3% Pullman Regional Hospital (WA) 528 3% Sex 10,353 54% Male 10,353 54% Female 8741 46% Not documented 55 <1%	Thomas Jefferson University Hospitals (PA)	757	4%
Pullman Regional Hospital (WA) 528 3% Sex	University Medical Center Brackenridge (TX)	777	4%
Sex 10,353 54% Male 10,353 54% Female 8741 46% Not documented 55 <1%	University of Vermont Medical Center Campus (VT)	518	3%
Male 10,353 54% Female 8741 46% Not documented 55 <1%	Pullman Regional Hospital (WA)	528	3%
Female 8741 46% Not documented 55 <1%	Sex		
Not documented 55 <1% Race <	Male	10,353	54%
Race 11,327 59% Black 4516 24% Asian 394 2% American Indian/Native American 93 1% Native Hawaiian/Pacific Islander 51 <1%	Female	8741	46%
White 11,327 59% Black 4516 24% Asian 394 2% American Indian/Native American 93 1% Native Hawaiian/Pacific Islander 51 <1%	Not documented	55	<1%
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Asian3942%American Indian/Native American931%Native Hawaiian/Pacific Islander51<1%	White	11,327	59%
American Indian/Native American931%Native Hawaiian/Pacific Islander51<1%	Black	4516	24%
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Other/multi-racial239913%Refused to respond/not documented3692%Hispanic ethnicity284615%Educational level	American Indian/Native American	93	1%
Refused to respond/not documented3692%Hispanic ethnicity284615%Educational level245213%< 12th grade	Native Hawaiian/Pacific Islander	51	<1%
Hispanic ethnicity284615%Educational level245213%<12th grade	Other/multi-racial	2399	13%
Educational level245213%<12th grade	Refused to respond/not documented	369	2%
<12th grade	Hispanic ethnicity	2846	15%
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Has Medicare 4796 25% Has Medicaid 3750 20%	Insurance status		
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		4796	
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	No reported insurance	3255	17%

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