

Accepted Manuscript

Taste at first (person) sight: Visual perspective modulates brain activity implicitly associated with viewing unhealthy but not healthy foods

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PII: S0195-6663(17)31047-4

DOI: [10.1016/j.appet.2018.06.009](https://doi.org/10.1016/j.appet.2018.06.009)

Reference: APPET 3916

To appear in: *Appetite*

Received Date: 26 July 2017

Revised Date: 27 April 2018

Accepted Date: 5 June 2018

Please cite this article as: Basso Frée., Petit O., Le Bellu S., Lahlou S., Cancel Aï. & Anton J.-L., Taste at first (person) sight: Visual perspective modulates brain activity implicitly associated with viewing unhealthy but not healthy foods, *Appetite* (2018), doi: 10.1016/j.appet.2018.06.009.

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Acknowledgements

This work was supported by the London School of Economics (LSE) Departmental Research Infrastructure and Investment Funds (RIIF) and an Intra-European Marie Curie grant (EC Grant Agreement #330709; Frédéric Basso, Saadi Lahlou, and Sophie Le Bellu). The authors thank Gemma Gordon and Bastien Blain for their comments, and Kévin Le Goff, Bruno Nazarian and Olivier Oullier for their help. The authors also thank the associate editor, Dana Small, and three reviewers for their insightful questions and advice.

Authors' contributions

Conceived and designed the experiment: FB OP SLB SL. Performed the experiment: FB OP helped by SLB JLA AC. Analyzed the data: FB helped by OP JLA. Contributed reagents/materials/analysis tools: FB helped by OP SLB. Wrote the article: FB with contributions from all co-authors. Revised the article: FB.

Financial disclosure

The authors declare that no competing interests exist.

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