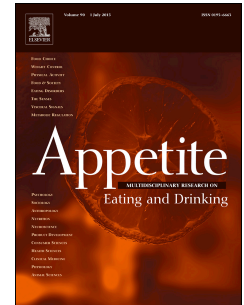


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BEEF QUALITY LABELS

Beef quality labels: A combination of sensory acceptance test, stated willingness to pay, and choice-based conjoint analysis

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