Accepted Manuscript

Application of the Health Belief Model to customers' use of menu labels in restaurants

Jin-Yi Jeong, Sunny Ham

PII: S0195-6663(17)30360-4

DOI: 10.1016/j.appet.2017.12.012

Reference: APPET 3720

To appear in: Appetite

Received Date: 6 March 2017

Revised Date: 14 November 2017 Accepted Date: 10 December 2017

Please cite this article as: Jeong J.-Y. & Ham S., Application of the Health Belief Model to customers' use of menu labels in restaurants, *Appetite* (2018), doi: 10.1016/j.appet.2017.12.012.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



ACCEPTED MANUSCRIPT

Application of the Health Belief Model to Customers' Use of Menu Labels in

Restaurants

Submitted to Appetite

March, 2017

Authors

Jin-Yi Jeong, Ph.D.

Researcher

Food Export Support Center Korea Food Research Institute

Jeollabuk-do, Korea

Office: 245, Nongsaengmyeong-ro, Iseo-myeon, Wanju-Gun, Jeollabuk-do 55365, Korea

Research fellow
Symbiotic Life Tech Research Institute
Department of Food and Nutrition
College of Human Ecology
Yonsei University
Seoul, Korea

Phone: 8263-219-9048 Email: 07775@kfri.re.kr

(Corresponding author) Sunny Ham, Ph.D.

Professor

Department of Food and Nutrition

College of Human Ecology

Yonsei University Seoul, Korea

Office: 505 Samsung Hall, 50 Yonsei-ro, Seodaemun-gu, Seoul 03722, Korea

Phone: 822-2123-3121 Email: sham2@yonsei.ac.kr

Funding: This work was supported by the National Research Foundation of Korea [grant number NRF-2014S1A2A2028667].

Download English Version:

https://daneshyari.com/en/article/7306096

Download Persian Version:

https://daneshyari.com/article/7306096

<u>Daneshyari.com</u>