## Accepted Manuscript

Meat eaters by dissociation: How we present, prepare and talk about meat increases willingness to eat meat by reducing empathy and disgust

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PII: S0195-6663(16)30276-8

DOI: 10.1016/j.appet.2016.07.009

Reference: APPET 3066

To appear in: Appetite

Received Date: 8 April 2016

Revised Date: 1 July 2016

Accepted Date: 6 July 2016

Please cite this article as: Kunst J.R. & Hohle S.M., Meat eaters by dissociation: How we present, prepare and talk about meat increases willingness to eat meat by reducing empathy and disgust, *Appetite* (2016), doi: 10.1016/j.appet.2016.07.009.

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## MEAT LOVERS BY DISSOCIATION

Running head: MEAT LOVERS BY DISSOCIATION

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