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The Empirical Benefits of Conceptual Rigor: Systematic Articulation of Conceptual Hypotheses Can Reduce the Risk of Non-Replicable Results (and Facilitate Novel Discoveries Too)

Mark Schaller

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Mark Schaller

University of British Columbia

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Correspondence:

Mark Schaller

Department of Psychology

University of British Columbia

2136 West Mall

Vancouver BC V6T1Z4

Canada

Email: schaller@psych.ubc.ca

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