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Applying the matching law as micro-foundation of social phenomena

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Software: The Simulations were run on NetLogo (Wilensky, 1999). The source code can be found at <https://github.com/JZschache/NetLogo-ql/blob/master/models/volunteers.nlogo>. It requires an extension of NetLogo that must be manually installed: <https://github.com/JZschache/NetLogo-ql>.

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