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Did Monetary Policy Matter? Narrative Evidence from the Classical Gold Standard

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Abstract

This paper investigates the causal effects of monetary policy on the British economy during the classical gold standard. Based on the narrative identification approach, I find that following a one percentage point monetary tightening, unemployment rose by 0.9 percentage points, while inflation fell by 3.1 percentage points. In addition, monetary policy shocks accounted for a third of macroeconomic volatility.

Keywords: Business cycles; gold standard; monetary policy; narrative identification

JEL: E31, E32, E52, E58, N13

1 Introduction

A central question in macroeconomics is how monetary policy affects the economy (Nakamura and Steinsson, forthcoming). As the anchor of the “most widely used peg in modern financial history” (Mitchener and Weidenmier, 2015), there is a vast literature documenting how monetary policy affected the British economy during the classical gold standard (Sayers, 1976; Aldcroft and Fearon, 1972; Goodhart, 1972; Andréadès, 1966; Ford, 1962; Pasmazoglu, 1951; Tinbergen, 1950). At one end of the scale, Andréadès (1966, p. 316) notes that it had “very injurious effects”, while at the other, Sayers (1976, p. 44) argues that it “did not matter”.

Despite its historical importance, quantitative estimates are scarce, and those that exist present puzzling results. For example, Jeanne (1995) estimated a structural vector autoregression (SVAR) for the British economy in this period. The results show that a contractionary monetary shock lowered output proxies but *raised* prices - the so-called “price puzzle”.

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