Accepted Manuscript

Vertical Licensing, Input Pricing, and Entry

Elpiniki Bakaouka, Chrysovalantou Milliou

 PII:
 S0167-7187(17)30298-9

 DOI:
 10.1016/j.ijindorg.2018.03.007

 Reference:
 INDOR 2438

To appear in: International Journal of Industrial Organization

Received date:12 May 2017Revised date:16 February 2018Accepted date:11 March 2018

Please cite this article as: Elpiniki Bakaouka, Chrysovalantou Milliou, Vertical Licensing, Input Pricing, and Entry, *International Journal of Industrial Organization* (2018), doi: 10.1016/j.ijindorg.2018.03.007

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



Highlights

- We explore a vertically integrated firms incentives to license its input production technology.
- Licensing arises even when the licensee becomes a rival of the licensor in the down-stream market.
- The entry of the licensee in the downstream market reinforces the licensing incentives.
- The incentives for vertical licensing can be stronger than those for horizontal licensing.

Download English Version:

https://daneshyari.com/en/article/7354914

Download Persian Version:

https://daneshyari.com/article/7354914

Daneshyari.com