

Accepted Manuscript

Shopping Malls, Platforms and Consumer Search

Alexei Parakhonyak, Maria Titova

PII: S0167-7187(16)30299-5
DOI: [10.1016/j.ijindorg.2018.02.004](https://doi.org/10.1016/j.ijindorg.2018.02.004)
Reference: INDOR 2427



To appear in: *International Journal of Industrial Organization*

Received date: 15 October 2016
Revised date: 8 February 2018
Accepted date: 12 February 2018

Please cite this article as: Alexei Parakhonyak, Maria Titova, Shopping Malls, Platforms and Consumer Search, *International Journal of Industrial Organization* (2018), doi: [10.1016/j.ijindorg.2018.02.004](https://doi.org/10.1016/j.ijindorg.2018.02.004)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Highlights

- Consumers prefer to search in large marketplaces first.
- Firms in large marketplaces charge lower prices.
- Firms in large marketplaces earn higher profits.
- For large search costs firms prefer to locate in large malls with strong price competition.
- Mall's size is a single peaked function of search costs.

Download English Version:

<https://daneshyari.com/en/article/7354959>

Download Persian Version:

<https://daneshyari.com/article/7354959>

[Daneshyari.com](https://daneshyari.com)