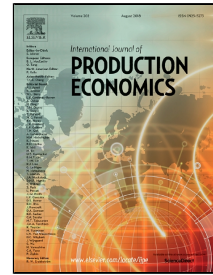


Accepted Manuscript

Performance of Low-Cost Country Sourcing Projects – Conceptual Model and Empirical Analysis

Roger Moser, Gopalakrishnan Narayanamurthy, Keiko Kusaba, Gernot Kaiser



PII: S0925-5273(18)30276-7

DOI: 10.1016/j.ijpe.2018.07.011

Reference: PROECO 7095

To appear in: *International Journal of Production Economics*

Received Date: 06 December 2017

Accepted Date: 08 July 2018

Please cite this article as: Roger Moser, Gopalakrishnan Narayanamurthy, Keiko Kusaba, Gernot Kaiser, Performance of Low-Cost Country Sourcing Projects – Conceptual Model and Empirical Analysis, *International Journal of Production Economics* (2018), doi: 10.1016/j.ijpe.2018.07.011

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Performance of Low-Cost Country Sourcing Projects – Conceptual Model & Empirical Analysis

Title Page with Author Profiles

1. Roger Moser, Ph.D

Research Institute for International Management
University of St.Gallen (HSG)
Dufourstrasse 40a, CH-9000 St.Gallen, Switzerland.
Email: Roger.Moser@unisg.ch
Phone: +41 71 224 73 54
Fax: +41 71 224 24 47

Roger Moser is Assistant Professor of International Management with a focus on India and Director of the ASIA CONNECT Center at the University of St.Gallen, Switzerland. Dr. Moser is also Adjunct Professor of Strategic Management at the Indian Institute of Management Udaipur. His research focuses on access-based infrastructure solutions in rural and semi-urban India as well as market entry and expansion strategies in Asia. He has published in *Journal of Operations Management*, *Journal of Service Research*, *Journal of Supply Chain Management*, *Journal of Business Research*, *Technological Forecasting and Social Change*, *International Journal of Production Economics* and *European Journal of Operational Research* among others.

2. Gopalakrishnan Narayanamurthy

Research Institute for International Management
University of St. Gallen (HSG)
Dufourstrasse 40a, CH-9000 St.Gallen, Switzerland.
E-mail: gopal.narayan@unisg.ch / gnarayan@umn.edu
Phone: +41 71 224 2543

Gopalakrishnan Narayanamurthy is a postdoctoral research fellow at the Research Institute for International Management, University of St. Gallen, Switzerland. He completed his doctoral studies from Indian Institute of Management Kozhikode, India. During his doctoral studies, Gopal has been a Fulbright-Nehru Doctoral Research Fellow at Carlson School of Management, University of Minnesota. He researches in the area of global operations, healthcare operations management, process improvement, and sharing economy. His research has been accepted for publication in *Journal of Service Research*, *International Journal of Operations and Production Management*, *International Journal of Production Economics*, and *Computers & Operations Research* among others.

Download English Version:

<https://daneshyari.com/en/article/7355012>

Download Persian Version:

<https://daneshyari.com/article/7355012>

[Daneshyari.com](https://daneshyari.com)