

Accepted Manuscript

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PII: S0925-5273(18)30293-7

DOI: 10.1016/j.ijpe.2018.07.027

Reference: PROECO 7111

To appear in: *International Journal of Production Economics*

Received Date: 22 September 2017

Accepted Date: 28 July 2018

Please cite this article as: Seyyed-Mahdi Hosseini-Motlagh, Mohammadreza Nematollahi, Maryam Johari, Bhaba R. Sarker, A Collaborative model for Coordination of monopolistic manufacturer's promotional efforts and competing duopolistic retailers' trade credits, *International Journal of Production Economics* (2018), doi: 10.1016/j.ijpe.2018.07.027

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

MS #IJPE-D-17-01315 R1

January 15, 2018

**A COLLABORATIVE MODEL FOR COORDINATION OF MONOPOLISTIC
MANUFACTURER'S PROMOTIONAL EFFORTS AND COMPETING DUOPOLISTIC
RETAILERS' TRADE CREDITS**

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1st submission September 21, 2017**Revised January 15, 2018****SW://GR(Coll)/Intl/Matlagh/Paper-2 (Trade Credit Competition)**

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