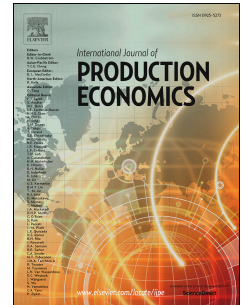


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Collaborative planning, forecasting, and replenishment & firm performance: An empirical evaluation

Craig A. Hill, G. Peter Zhang, Keith E. Miller



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Authors:

Craig A. Hill, College of Business, Clayton State University, Atlanta, GA 30260, craighill@clayton.edu, (678) 466-4549.

G. Peter Zhang, Department of Managerial Sciences, J. Mack Robinson College of Business, Georgia State University, Atlanta, GA 30303, gpzhang@gsu.edu, (404) 413-7557.

Keith E. Miller, College of Business, Clayton State University, Atlanta, GA 30260, keithmiller@clayton.edu, (678) 466-4576.

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