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Supply chain capability creation – The creation of the supply chain readiness for a new product during product development process

Arto Tolonen, Harri Haapasalo, Janne Harkonen, Jordan Verrollot

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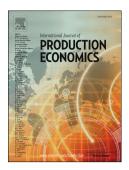
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Arto Tolonen*, Harri Haapasalo, Janne Harkonen, Jordan Verrollot

Industrial Engineering and Management, University of Oulu, P.O. BOX 4610, FI-90014 University of Oulu

arto.tolonen@oulu.fi

harri.haapasalo@oulu.fi

janne.harkonen@oulu.fi

jordan.verrollot@oulu.fi

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