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Confidence in Monetary Policy: Evidence from China

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**Abstract**:

Is confidence an important channel through which monetary policy affects the Chinese real

economy? To answer this question, this paper uses a counterfactual structural vector

autoregression method and examines the impulse responses of entrepreneurs' confidence to a

monetary supply shock for China. The empirical results show that an easing monetary policy

can inspire confidence and stimulate economic growth. However, the effectiveness of a

positive policy will be undermined if the channel of confidence is removed. Further analysis

reveals that the state of confidence matters for credit and pricing decisions. These findings are

robust to different measures of monetary policy in China.

Keywords: Confidence; Monetary Policy; Counterfactual Analysis; SVAR

JEL Classifications: D81; E52; E58

1. Introduction

During the recent global financial crisis, the role of confidence in economics has been

widely discussed and intensively examined. Although there is a widespread belief that

confidence is a crucial factor in the transmission of policy shocks to economic activities, there

is little evidence and agreement on whether and how confidence could have an impact on the

real economy. As Fuster et al. (2010) recently noted, "If a sample of macroeconomists were

forced to write down a formal model of animal spirits, most wouldn't know where to start and

the rest would produce models that had little in common."

To date, there are two major views on the role of confidence in macroeconomics, namely

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