Accepted Manuscript

Between a rock and a hard place: New evidence on the relationship between ownership and voluntary disclosure

International Review of Financial Analysis

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PII: S1057-5219(17)30118-7

DOI: doi:10.1016/j.irfa.2017.09.009

Reference: FINANA 1141

To appear in: International Review of Financial Analysis

Received date: 1 November 2016 Revised date: 4 September 2017 Accepted date: 23 September 2017

Please cite this article as: Håkan Jankensgård, Between a rock and a hard place: New evidence on the relationship between ownership and voluntary disclosure. The address for the corresponding author was captured as affiliation for all authors. Please check if appropriate. Finana(2017), doi:10.1016/j.irfa.2017.09.009

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Between a Rock and a Hard Place: New Evidence on the Relationship between Ownership and Voluntary Disclosure

Håkan Jankensgård^a,

Abstract

Combining two Swedish databases with unique strengths I show empirically that stray firms, i.e. those lacking a controlling owner, have lower voluntary disclosure in financial reports (that is, information provided beyond what is formally required). This suggests managers prefer to withhold information to maximize their discretion over corporate policies. I also show that disclosure initially increases with block ownership, reflecting increased incentives to monitor and stronger governance. However, when block ownership exceeds a certain threshold level (>50%), disclosure starts to decrease, reflecting another conflict of interest, namely between minority and controlling owners. Evidence of this non-linear relationship is novel in the literature and may account for the mixed evidence in previous research. Moreover, I report findings on the impact of institutional, foreign, under-diversified, and controlling minority-owners, concluding that ownership structure has major implications for voluntary disclosure.

Key words: Voluntary disclosure, ownership, monitoring, agency costs, block ownership

JEL code: G30, G32

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