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Inter-Market Competition and Bank Loan Spreads: Evidence from the Securities Offering Reform

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Inter-Market Competition and Bank Loan Spreads: Evidence from the Securities Offering Reform

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Abstract

I provide evidence of a new mechanism by which access to public securities mitigates the bank hold-up problem and reduces loan spreads — it increases a borrower's bargaining power visà-vis a lender by offering a bank loan substitute. Difference-in-differences results indicate that loan spreads decline following legislation that makes public securities more attractive, but only when public securities represent a credible substitute for the bank loan (i.e., for term loans taken out by credit rated borrowers). Spreads on revolving lines of credit, which are more complementary with public securities, increase.

Key Words: Bank Loans, Bank Competition, Lender Information Monopoly, Lender Rents, The Securities Offering Reform

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