Accepted Manuscript

Market States, Sentiment, and Momentum in the Corporate Bond Market

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PII: \$0378-4266(18)30039-6

DOI: 10.1016/j.jbankfin.2018.02.007

Reference: JBF 5301

To appear in: Journal of Banking and Finance

Received date: 31 December 2017
Revised date: 9 February 2018
Accepted date: 12 February 2018



Please cite this article as: Lifang Li, Valentina Galvani, Market States, Sentiment, and Momentum in the Corporate Bond Market, *Journal of Banking and Finance* (2018), doi: 10.1016/j.jbankfin.2018.02.007

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ACCEPTED MANUSCRIPT

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March 1, 2018

Abstract

We show that momentum profits for corporate bonds depend on the state of the market (UP/DOWN), as already documented for equities. Momentum gains exclusively follow UP periods. In contrast, DOWN markets herald momentum losses. Importantly, this study links momentum gains to underpricing, as measured by low sentiment. In particular, the UP-market momentum gains are generated exclusively by momentum portfolios formed in periods of low sentiment. The DOWN-market reversal returns in low sentiment are even larger than the UP-market momentum gains. We also introduce a novel top-volume bond momentum strategy and show that it yields large and persistent unconditional profits.

Keywords: market states; sentiment; momentum; underpricing; corporate bonds. **JEL:** G00, G12

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