Accepted Manuscript

Equity issuances and agency costs: The telling story of shareholder approval around the world

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PII: \$0304-405X(18)30154-5 DOI: 10.1016/j.jfineco.2018.06.006

Reference: FINEC 2912

To appear in: Journal of Financial Economics

Received date: 20 May 2016 Revised date: 15 June 2017 Accepted date: 17 July 2017



Please cite this article as: Clifford G. Holderness, Equity issuances and agency costs: The telling story of shareholder approval around the world, *Journal of Financial Economics* (2018), doi: 10.1016/j.jfineco.2018.06.006

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ACCEPTED MANUSCRIPT

Equity issuances and agency costs: The telling story of shareholder approval around the world*

Clifford G. Holderness^{a,b} May 2018

Abstract

Mandatory shareholder approval of equity issuances varies across and within countries. When shareholders approve issuances, average announcement returns are positive. When managers issue stock without shareholder approval, returns are negative and 4% lower. The closer the vote is to the issuance or the greater is the required plurality, the higher are the returns for public offers, rights offers, and private placements. When shareholder approval is required, rights offers predominate. When managers may issue stock without shareholder approval, public offers predominate. These findings suggest that agency problems affect equity issuances and challenge existing adverse selection, market timing, and signaling explanations.

JEL classification: G32, G14, G15

* For their comments, I thank Yakov Amihud, Vladimir Atanasov, Patrick Bolton, David Chapman, Alex Edmans, Rainer Gawlick, Stuart Gillan, Edith Ginglinger, Peter Gjessing, Dirk Jenter, Michael Klausner, Nadya Malenko, William Mann, David McLean, Jeffrey Pontiff, Jonathan Reuter, Stefano Rossi, Dennis Sheehan, Philip Strahan, Toni Whited, David Yermack, seminar participants at the BI Conference on Corporate Governance, Boston College, the Development Bank of Japan, ESCP Europe in Paris, France, the Frontiers in Finance Conference, New York University, Stanford University, the University of Pittsburgh, and an anonymous referee. John Bagamery, Ryan Borchetta, and Brian Ritter provided excellent research assistance. The following individuals have helped me to understand seasoned equity offerings in different countries: Vladimir Atanasov, Tunyarputt Kiaterittinun, Ronald Masulis, Peter Pham, and Jo-Ann Suchard (Australia), Ari Pandes and Nancy Ursel (Canada), Pekka Hietala and Sami Torstila (Finland), Edith Ginglinger (France), Richard Stehle (Germany), Nickolaos Travlos and Nickolaos Tsangarakis (Greece), Bonnie Chan and Xueping Wu (Hong Kong), Pierluigi Balduzzi and Marco Bigelli (Italy), Efraim Sadka, Ronnie Sadka, Eyal Szewach, and Yaron Zelekha (Israel), Katsushi Suzuki (Japan), Truong Duong (Singapore), Juan Francisco Martin-Ugedo and Rafael Santamaria (Spain), Henrik Cronqvist and Gabriel Urwitz (Sweden), Claudio Loderer (Switzerland), Kehluh Wang (Taiwan), Souren Ouzounian, James Park, and Douglas Petno (United States). This research has been supported by Norges Bank

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