Author's Accepted Manuscript

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 PII:
 S1386-4181(16)30117-3

 DOI:
 http://dx.doi.org/10.1016/j.finmar.2017.07.003

 Reference:
 FINMAR439

To appear in: Journal of Financial Markets

Received date:18 May 2016Revised date:12 July 2017Accepted date:20 July 2017

Cite this article as: Darren Henry, Lily Nguyen and Viet Hung Pham Institutional trading before dividend reduction announcements, *Journal c Financial Markets*, http://dx.doi.org/10.1016/j.finmar.2017.07.003

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ACCEPTED MANUSCRIPT

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Abstract

Using a large proprietary database of transaction-level institutional trades for the 1997-2011 period, we find that institutional investors are net sellers in dividend reduction firms during the two quarters prior to the announcements. They also trade more intensively in firms that do not prepare the market for dividend cuts or that have greater information asymmetry. Trading by both pension plan sponsors and money managers affects the market's reaction to the dividend reduction announcements. Finally, all institutional investors earn significant profits by trading in the two quarters prior to the announcements, and money managers outperform pension plan sponsors.

JEL classification: G14, G29, G35

^{*} We thank Gideon Saar (the editor) and an anonymous referee for their valuable comments and suggestions that have helped improve our paper significantly. We acknowledge helpful comments from Petko Kalev, Peter Swan, and other participants at the 28th Australasian Finance and Banking Conference, the 2016 Research Symposium at La Trobe University. We thank Hoang Luong for excellent research assistance with the Ancerno database. Nguyen gratefully acknowledges the financial support from the Australian Research Council (Project ID: DP140102918). All errors remain our own.

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