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Overlapping influence inspires the selection of multiple spreaders in complex networks

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Highlights

- 1. We show that most classical methods find influential single node, not multiple influential nodes.
- 2. Overlapping influence between nodes is characterized.
- 3. A greed algorithm is proposed to improve the collective influence of multiple spreaders based on overlapping influence.
- 4. The proposed method outperforms state of the art methods in detecting multiple spreaders.

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