### **Accepted Manuscript**

A survey of internet marketing by small and medium-sized enterprises for placing wine on the market

Nebojša Denić, Dalibor Petković, Vuk Vujović, Boban Spasić, Igor Vujičić

PII: S0378-4371(18)30523-5

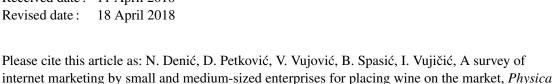
DOI: https://doi.org/10.1016/j.physa.2018.04.095

A (2018), https://doi.org/10.1016/j.physa.2018.04.095

Reference: PHYSA 19527

To appear in: Physica A

Received date: 11 April 2018 Revised date: 18 April 2018



This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



#### **ACCEPTED MANUSCRIPT**

## \*Highlights (for review)

- Application of modern methods of Internet marketing and online advertising.
- To improve the business of enterprises engaged in the wine production and wine marketing.
- Decision-making process of consumers when buying wine.

#### Download English Version:

# https://daneshyari.com/en/article/7375239

Download Persian Version:

https://daneshyari.com/article/7375239

<u>Daneshyari.com</u>