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A survey of internet marketing by small and medium-sized enterprises for placing wine on the market

Nebojša Denić, Dalibor Petković, Vuk Vujović, Boban Spasić, Igor Vujičić

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**\*Highlights (for review)**

- *Application of modern methods of Internet marketing and online advertising.*
- *To improve the business of enterprises engaged in the wine production and wine marketing.*
- *Decision-making process of consumers when buying wine.*

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