Accepted Manuscript

Rumor spreading model with the different attitudes towards rumors

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PII: S0378-4371(18)30182-1

DOI: https://doi.org/10.1016/j.physa.2018.02.096

Reference: PHYSA 19216

To appear in: Physica A

Received date: 8 August 2017 Revised date: 4 December 2017



Please cite this article as: Y. Hu, Q. Pan, W. Hou, M. Hea, Rumor spreading model with the different attitudes towards rumors, *Physica A* (2018), https://doi.org/10.1016/j.physa.2018.02.096

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Highlights

- A model of rumor spreading is established with different attitudes towards rumors taken into consideration.
- With reference to our observation, we suggest that there should basically be three kinds of attitude: rumor spreading appetite, rumor spreading aversion, rumor spreading neutrality.
- The results show that different attitudes have different influences on the spreading of rumors.

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