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# Investigation of non-Gaussian effects in the Brazilian option market

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#### Abstract

An empirical study of the Brazilian option market is presented in light of three option pricing models, namely the Black-Scholes model, the exponential model, and a model based on a power law distribution, the so-called q-Gaussian distribution or Tsallis distribution. It is found that the q-Gaussian model performs better than the Black-Scholes model in about one third of the option chains analyzed. But among these cases, the exponential model performs better than the q-Gaussian model in 75% of the time. The superiority of the exponential model over the q-Gaussian model is particularly impressive for options close to the expiration date, where its success rate rises above ninety percent.

*Keywords:* Option pricing, non-Gaussian option models, power law distribution, exponential distribution

#### 1. Introduction

Options are important financial instruments that can be used for both investment strategies and risk management and they represent nowadays a multi-trillion market. An option is a derivatives contract that gives its

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