#### Accepted Manuscript

Title: Estimating the beta-return relationship by considering the sign and the magnitude of daily returns

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PII:	S1062-9769(17)30148-5
DOI:	http://dx.doi.org/doi:10.1016/j.qref.2017.04.010
Reference:	QUAECO 1036
To appear in:	The Quarterly Review of Economics and Finance
Received date:	29-7-2016
Revised date:	22-1-2017
Accepted date:	29-4-2017

Please cite this article as: Bernard Ben Sita, Estimating the beta-return relationship by considering the sign and the magnitude of daily returns, <*![CDATA[Quarterly Review of Economics and Finance]]*> (2017), http://dx.doi.org/10.1016/j.qref.2017.04.010

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### ACCEPTED MANUSCRIPT

## Estimating the beta-return relationship by considering the sign and the magnitude of daily returns

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May 16, 2017

#### Abstract

We test the beta-return relationship under the working assumption that beta is realized under constrained but innovative trading environments. Specifically, we estimate a residual beta risk as the difference between a probability-weighted realized beta and an ordinary least squares (OLS) beta, and test the beta-return relationship using daily returns on the U.S. stock market factor and 30 U.S. industries. Our estimates of the market risk premium using the cross-sectional regression (CSR) of Fama and MacBeth (1973) over a period spanning from 1926/07 to 2014/12 are in line with the central prediction of the capital asset pricing model (CAPM) that the realized return is linearly related to beta.

Keywords: Asset Pricing; CAPM; HML; SMB; Cross-Sectional Regression

JEL classification: G12; C52

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