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Do ultimate owners follow the pecking order theory?

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Highlights:

- Direct evidence of pecking-order theory.
- Survey of 159 SMEs in Brazil, answers from ultimate owners.
- Strong preference for retained profits, even over subsidized loans.
- Preference for retained profits invariant to debt-constraints.
- Robustness checks show that the pecking order hold even for firms with no debt.

Abstract

Previous studies that have tested the pecking order theory have been inconclusive. In this paper, we use unique survey results for private Brazilian firms in order to investigate firms' choice of capital structure. We document that ultimate owners of privately owned firms follow the pecking order theory, even in presence of subsidized loans. We also show that whether a firm is debt constrained or unconstrained does not affect this finding.

Keywords: Pecking order; SME; capital structure.

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