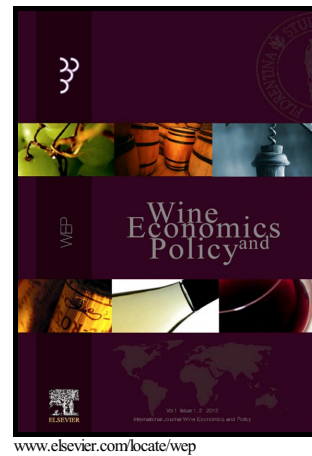


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The Renaissance of a Local Wine Industry: The Relevance of Social Capital for Business Innovation in DOQ El Priorat, Catalonia

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## The Renaissance of a Local Wine Industry: The Relevance of Social Capital for Business Innovation in DOQ El Priorat, Catalonia

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### Abstract

The paper presents the results of a case study that aims to investigate whether the presence of both bridging and bonding social capital, acting together, can stimulate entrepreneurial innovation within the wine industry at a regional level. The study also investigates the manner in which both types of social capital interact to motivate such innovation. This is done through the analysis of the Catalan region of Priorat, and more specifically the entrepreneurial innovations that the region's wine sector experienced over a twenty year period at the turn of the current millenium. The results indicate that

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