## **Accepted Manuscript**

Inventory Model for Deteriorating Items with Freshness and Price Dependent Demand: Optimal Discounting and Ordering Policies

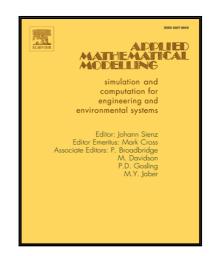
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PII: \$0307-904X(17)30458-4 DOI: 10.1016/j.apm.2017.07.020

Reference: APM 11870

To appear in: Applied Mathematical Modelling

Received date: 12 July 2016 Revised date: 7 July 2017 Accepted date: 17 July 2017



Please cite this article as: Snigdha Banerjee, Swati Agrawal, Inventory Model for Deteriorating Items with Freshness and Price Dependent Demand: Optimal Discounting and Ordering Policies, *Applied Mathematical Modelling* (2017), doi: 10.1016/j.apm.2017.07.020

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### ACCEPTED MANUSCRIPT

### **Highlights**

- Integrated approach applied to dynamic change in value aspect of inventory in terms of loss
  of freshness and deterioration
- Decline in freshness and commencement of deterioration are considered sequentially and after some duration in stock.
- General demand function depending on freshness function and price. Shortages are considered.
- General time delayed functions for deterioration and decline in freshness.
- We obtain optimal discounting policy where a discount is offered after the commencement of deterioration.

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