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Green information technologies practices and financial performance – The empirical evidence from German publicly traded companies



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Authors: Wojciech Przychodzen^a, Fernando Gómez-Bezares^a and Justyna Przychodzen^b

^aDepartment of Finance, University of Deusto, Avenida de las Universidades 24, 48007 Bilbao, Bizkaia, Spain, e-mail: <u>wojciech.przychodzen@yahoo.com</u>
^bUniversity of Liverpool, Management Online Programme, Laureate Online Education, Haarlebergweg 23C, 1101 BH Amsterdam

Corresponding Author:

Wojciech Przychodzen e-mail: wojciech.przychodzen@yahoo.com Download English Version:

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