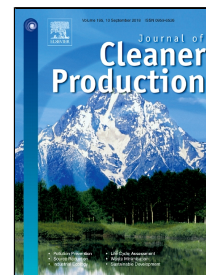


Accepted Manuscript

Coordination of a Sustainable Supply Chain contributing in a cause-related marketing campaign

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PII: S0959-6526(18)32028-6
DOI: 10.1016/j.jclepro.2018.07.055
Reference: JCLP 13509
To appear in: *Journal of Cleaner Production*
Received Date: 26 September 2017
Accepted Date: 06 July 2018

Please cite this article as: J. Heydari, Zeynab Mosanna, Coordination of a Sustainable Supply Chain contributing in a cause-related marketing campaign, *Journal of Cleaner Production* (2018), doi: 10.1016/j.jclepro.2018.07.055

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(Manuscript Word count: 6421)

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