Accepted Manuscript

How does material possession love influence sustainable consumption behavior towards the durable products?



Xuebing Dong, Hongbo Li, Shengmin Liu, Chuangneng Cai, Xiaojun Fan

PII: S0959-6526(18)32027-4

DOI: 10.1016/j.jclepro.2018.07.054

Reference: JCLP 13508

To appear in: Journal of Cleaner Production

- Received Date: 11 September 2017
- Accepted Date: 06 July 2018

Please cite this article as: Xuebing Dong, Hongbo Li, Shengmin Liu, Chuangneng Cai, Xiaojun Fan, How does material possession love influence sustainable consumption behavior towards the durable products?, *Journal of Cleaner Production* (2018), doi: 10.1016/j.jclepro.2018.07.054

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

How does material possession love influence sustainable consumption behavior

towards the durable products?

Xuebing Dong^{a,1}, Hongbo Li^{b,1}, Shengmin Liu^{c,1}, Chuangneng Cai^d, Xiaojun Fan^{a,*}

^a School of Management, Shanghai University, Shanghai, China

^b School of Management, Shanghai Lixin University of Accounting and Finance, Shanghai, China

^c School of Management, University of Shanghai for Science and Technology, Shanghai, China

^d School of Management, Sanming University, Sanming, China

Acknowledgements: This work was supported by the National Natural Science Foundation of China (71702097; 71602106; 71772115), the Humanities and Social Sciences Foundation of the Ministry of Education of China (15YJCZH077; 15YJC630078).

Biographical Details:

Xuebing Dong is an assistant professor at the School of Management, Shanghai University, PR China; he is a visiting scholar of University of Illinois, Urbana-Champaign. His research interests include consumer behavior and network marketing. His work has been published in Electronic Commerce Research and Applications, Expert Systems with Applications, Internet Research, Online Information Review, Information Technology and People, and Information Development. Email: dongxuebing116@sina.com.

Hongbo Li is an associate professor at the School of Management, Shanghai Lixin University of Accounting and Finance, PR China. His research interests include internet consumer behavior. His work has been published in International Journal of Production Research, Expert Systems with Applications, Decision Support Systems, Journal of Scheduling, and Electronic Commerce Research and Applications. Email: hongbo li@t.shu.edu.cn.

Shengming Liu is an assistant professor at the Business School, University of Shanghai for Science and Technology, PR China. His research interests include organization behavior and business ethics. His work has been published in Journal of Business Ethics.

Chuangneng Cai is an assistant professor at the School of Management, Sanming University, PR China. His research interests include internet consumer behavior.

Xiaojun Fan is a professor at the School of Management, Shanghai University, PR China. His research interests include channel management and private brand. His work has been published in International Journal of Market Research, European Journal of Operation Research, and Expert Systems with Applications. Email: xiaojun_fan2013@163.com.

¹ These authors contributed equally to this work.

^{*} Corresponding author.

Download English Version:

https://daneshyari.com/en/article/8093474

Download Persian Version:

https://daneshyari.com/article/8093474

Daneshyari.com