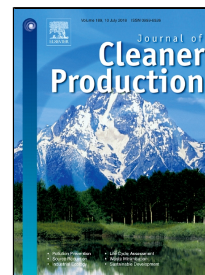


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Consumers' Perceptions of Luxury Brands' CSR Initiatives: An Investigation of the Role of Status and Conspicuous Consumption



Cesare Amatulli, Matteo De Angelis, Daniel Korschun, Simona Romani

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An Investigation of the Role of Status and Conspicuous Consumption**

Cesare Amatulli<sup>1</sup> (Corresponding author)

Ionian Department of Law, Economics and Environment, University of Bari Aldo Moro  
Via Duomo, 259, 74123 Taranto (Italy), E-mail: cesare.amatulli@uniba.it, Phone: +39 3404884357

Matteo De Angelis

Department of Business Management, LUISS University  
Viale Romania, 32, 00197 Rome (Italy). E-mail: mdeangelis@luiss.it

Daniel Korschun

LeBow College of Business, Drexel University  
3220 Market St, Philadelphia, PA, US 19104, dek46@drexel.edu

Simona Romani

Department of Business Management, LUISS University  
Viale Romania, 32, 00197 Rome (Italy). E-mail: sromani@luiss.it

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<sup>1</sup> The first two authors are listed in alphabetical order and contributed equally to the article.

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