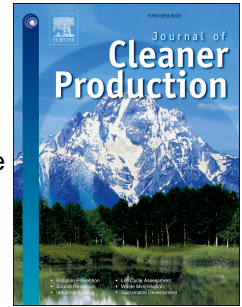


Accepted Manuscript

It is green, but is it fair? Investigating consumers' fairness perception of green service offerings

Xueqin Wang, Kum Fai Yuen, Yiik Diew Wong, Chee Chong Teo



PII: S0959-6526(18)30117-3

DOI: [10.1016/j.jclepro.2018.01.103](https://doi.org/10.1016/j.jclepro.2018.01.103)

Reference: JCLP 11783

To appear in: *Journal of Cleaner Production*

Received Date: 12 October 2017

Revised Date: 2 December 2017

Accepted Date: 14 January 2018

Please cite this article as: Wang X, Yuen KF, Wong YD, Teo CC, It is green, but is it fair? Investigating consumers' fairness perception of green service offerings, *Journal of Cleaner Production* (2018), doi: 10.1016/j.jclepro.2018.01.103.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

It is green, but is it fair? Investigating consumers' fairness perception of green service offerings

Xueqin Wang¹, Kum Fai Yuen^{2*}, Yiik Diew Wong¹ and Chee Chong Teo¹

¹*School of Civil and Environmental Engineering, Nanyang Technological University, Singapore*

²*Department of International Logistics, School of Business and Economics, Chung-Ang University, South Korea*

*Corresponding author, Email: Yuenkf@cau.ac.kr

Xueqin Wang, Email: Wang1072@e.ntu.edu.sg

Yiik Diew Wong, Email: CYDWong@ntu.edu.sg

Chee Chong Teo, Email: Teocc@ntu.edu.sg

Funding: This study was funded by Nanyang Technological University (Proposal Preparatory Fund).

Conflict of interest: The authors declare that they have no conflict of interest.

Download English Version:

<https://daneshyari.com/en/article/8097616>

Download Persian Version:

<https://daneshyari.com/article/8097616>

[Daneshyari.com](https://daneshyari.com)