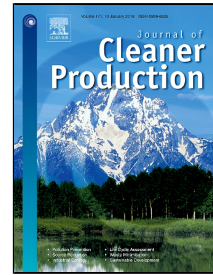


# Accepted Manuscript

Collective action for tackling “wicked” social problems:a system dynamics model for corporate community involvement



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## Highlights

- ‘Wicked’ social problems such as poverty are complex and multi-dimensional.
- Corporations redefine their role and strategy in tackling ‘wicked’ social problems.
- Empirical case study of Tata Chemicals Magadi (Kenya) informs modelling approach.
- A system dynamics model of collective action for development is developed.
- New form of participatory and shared (corporate) social responsibility is explored.

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