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Understanding sustainable innovation as a complex adaptive system: a systemic approach to the firm

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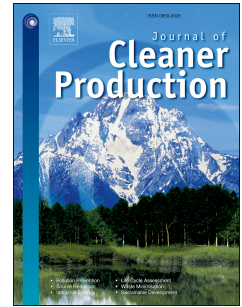
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