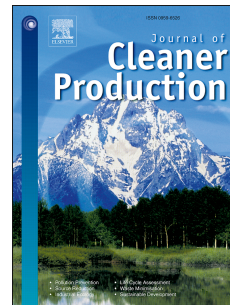


Accepted Manuscript

Motivations for promoting the consumption of green products in an emerging country:
Exploring attitudes of Brazilian consumers

Ágata M. Ritter , Miriam Borchardt , Guilherme L.R. Vaccaro , Giancarlo M. Pereira ,
Francieli Almeida



PII: S0959-6526(14)01273-6

DOI: [10.1016/j.jclepro.2014.11.066](https://doi.org/10.1016/j.jclepro.2014.11.066)

Reference: JCLP 4955

To appear in: *Journal of Cleaner Production*

Received Date: 11 October 2013

Revised Date: 18 November 2014

Accepted Date: 25 November 2014

Please cite this article as: Ritter ÁM, Borchardt M, Vaccaro GLR, Pereira GM, Almeida F, Motivations for promoting the consumption of green products in an emerging country: Exploring attitudes of Brazilian consumers, *Journal of Cleaner Production* (2015), doi: 10.1016/j.jclepro.2014.11.066.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

**Motivations for promoting the consumption of green products in an emerging country:
exploring attitudes of Brazilian consumers**

Ágata M. Ritter

Affiliation: Vale do Rio dos Sinos University (UNISINOS)

Address: Av. Unisinos, 950 – CEP 93200-000 - São Leopoldo – RS - Brazil

e.mail: agataritter@ibest.com.br

Miriam Borchardt *

Affiliation: Vale do Rio dos Sinos University (UNISINOS)

Address: Av. Unisinos, 950 – CEP 93200-000 - São Leopoldo – RS - Brazil

e.mail: miriamb@unisinos.br

Guilherme L. R. Vaccaro

Affiliation: Vale do Rio dos Sinos University (UNISINOS)

Address: Av. Unisinos, 950 – CEP 93200-000 - São Leopoldo – RS - Brazil

e.mail: guilhermev@unisinos.br

Giancarlo M. Pereira

Affiliation: Vale do Rio dos Sinos University (UNISINOS)

Address: Av. Unisinos, 950 – CEP 93200-000 - São Leopoldo – RS - Brazil

e.mail: gian@unisinos.br

Francieli Almeida

Affiliation: Vale do Rio dos Sinos University (UNISINOS)

Address: Av. Unisinos, 950 – CEP 93200-000 - São Leopoldo – RS - Brazil

e.mail: francieli_almeida@hotmail.com

* corresponding author – Phone: 55.51.84667669

Download English Version:

<https://daneshyari.com/en/article/8103263>

Download Persian Version:

<https://daneshyari.com/article/8103263>

[Daneshyari.com](https://daneshyari.com)