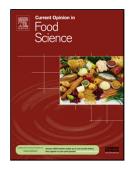
Accepted Manuscript

Title: Rapid descriptive product profile techniques for food product development for cancer survivors

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PII: DOI: Reference: S2214-7993(17)30226-6 https://doi.org/10.1016/j.cofs.2018.05.015 COFS 381

To appear in:



Please cite this article as: Wismer WV, Rapid descriptive product profile techniques for food product development for cancer survivors, *Current Opinion in Food Science* (2018), https://doi.org/10.1016/j.cofs.2018.05.015

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Rapid descriptive product profile techniques for food product development for cancer survivors.

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> product profile CATA nutrients extrinsic projective mapping vitamins sorting liking cancer survivor eating experience intrinsic smell descriptors food preference age

> > new products

highlights

- Few new food products are developed specifically for cancer survivors.
- Cancer survivors have altered sensory perception and food product preferences.
- Descriptive profiling methods such as CATA are valid, reliable and easy to use.
- Viable descriptive methods should profile sensory and extrinsic product properties.

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