



ANN W. LAMBERT  
LAURIE C. HARRIS  
CHIH-HSUAN WANG  
SHU-WEN TZENG

# Community-Based Breastfeeding Support With the Tiger Babies Breastfeeding Support Tent

In the United States, the rate of exclusive breastfeeding is relatively low. Results of the National Immunization Survey showed that 43% of infants born in 2012 were breastfed exclusively for 3 months and that only 21% were still receiving breast milk exclusively for the recommended 6 months. In Alabama, 25% of mothers reported exclusive breastfeeding for 3 months, and 11% reported exclusive breastfeeding for 6 months (National Immunization Survey, Centers for Disease Control and Prevention, & U.S. Department of Health and Human Services, n.d.).

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**Abstract:** The Tiger Babies Breastfeeding Support Tent was established by a baccalaureate nursing program in southeastern Alabama to increase community awareness of the importance of breastfeeding and to provide a clean, convenient, and private location for nursing mothers during community events. Local advertising was distributed before community events to promote awareness and support of the project. Survey results indicate that 80% of mothers who used the tent's services would recommend the tent to their friends and family members. <https://doi.org/10.1016/j.nwh.2017.12.007>

**Keywords:** breastfeeding | breastfeeding support | community | education | lactation



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