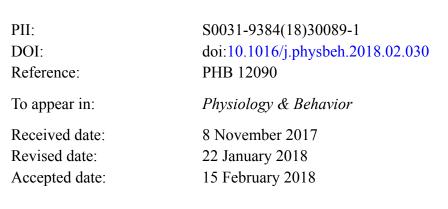
## Accepted Manuscript

Junk food advertising moderates the indirect effect of reward sensitivity and food consumption via the urge to eat

Chloe Kidd, Natalie J. Loxton



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## ACCEPTED MANUSCRIPT

Junk Food Advertising Moderates the Indirect Effect of Reward Sensitivity and Food

Consumption via the Urge to Eat

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