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Challenge accepted: Social media as a stereotype change agent

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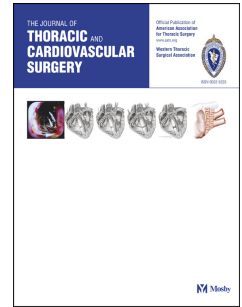
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Central Message: Social media is effectively shining a light on bias and stereotypes in surgery and other medical fields, and is an important tool to address these issues culturally and institutionally.

Central Photo caption: Surgeon Julie Freischlag took the #NYerORCoverChallenge with former UC Davis colleagues

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