

Accepted Manuscript

The "Dermatologist Recommended" Label: is it meaningful?

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PII: S0190-9622(18)30322-0

DOI: [10.1016/j.jaad.2018.02.037](https://doi.org/10.1016/j.jaad.2018.02.037)

Reference: YMJD 12344

To appear in: *Journal of the American Academy of Dermatology*

Received Date: 6 September 2017

Revised Date: 28 January 2018

Accepted Date: 11 February 2018

Please cite this article as: Lohman ME, Lio PA, Xu S, The "Dermatologist Recommended" Label: is it meaningful?, *Journal of the American Academy of Dermatology* (2018), doi: 10.1016/j.jaad.2018.02.037.

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12 **Conflicts:** SX has an equity interest in a website providing evidence-based
13 product recommendations for patients suffering from dermatological diseases.

14 The website has no financial relationships with any product manufacturers.

15 PAL has consulted/advised for Johnson & Johnson, Galderma, Valeant,

16 L'Oreal/La Roche-Posay Laboratoire Pharmaceutique, Pierre-Fabre, AO Biome,
17 Exeltis, and Theraplex. He has been a speaker for L'Oreal/La Roche-Posay and
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