

Accepted Manuscript

Title: What Can We Learn From Diabetes-Related YouTube Videos?

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PII: S1499-2671(18)30006-6

DOI: <https://doi.org/10.1016/j.jcjd.2018.01.009>

Reference: JCJD 1015

To appear in: *Canadian Journal of Diabetes*



Please cite this article as: Benjamin K.P. Woo, What Can We Learn From Diabetes-Related YouTube Videos?, *Canadian Journal of Diabetes* (2018), <https://doi.org/10.1016/j.jcjd.2018.01.009>.

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What Can We Learn From Diabetes-Related YouTube Videos?

Running Head: Diabetes YouTube Videos

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Key Messages:

- 1) Health organizations should focus on producing YouTube videos with the age group in mind.
- 2) Health organizations should identify ways to address the cultural and language barriers to improve the quality of YouTube videos.

Keywords: YouTube

Word Counts: 360

Author Disclosures: The author declared no potential conflicts of interest with respect to the research, authorship and/or publication of this article.

Funding: The authors received no financial support for the research, authorship and/or publication of this article.

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