

Accepted Manuscript

The spread of medical fake news in social media – the pilot quantitative study

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PII: S2211-8837(18)30088-1
DOI: [10.1016/j.hlpt.2018.03.002](https://doi.org/10.1016/j.hlpt.2018.03.002)
Reference: HLPT 282



To appear in: *Health Policy and Technology*

Received date: 15 October 2017
Revised date: 27 March 2018
Accepted date: 29 March 2018

Please cite this article as: Przemyslaw M. Waszak , Wioleta Kasprzycka-Waszak , Alicja Kubanek , The spread of medical fake news in social media – the pilot quantitative study, *Health Policy and Technology* (2018), doi: [10.1016/j.hlpt.2018.03.002](https://doi.org/10.1016/j.hlpt.2018.03.002)

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Highlights:

- Fake, misleading and over-interpreted health news in social media is the potential threat for public health
- Top links related to common diseases in 40% cases contained misinformation and were shared 451 272 times in the period 2012-2017
- Analyzing social media could contribute to identification and take action on leading web pages polluting medical information

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