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Women & Kidney Disease: A Twitter Conversation for One and All

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Social media is gaining prominence as a platform for nephrologists to highlight new research findings, share clinically relevant cases, and encourage communication with colleagues.¹ Kidney International Reports (*KI Reports*) recently created a Twitter account (@KIReports) to further expand our social presence, engage current readers, and expand readership by posting recent articles and important findings.

In support of 2018 World Kidney Day (WKD), *KI Reports* published several review articles related to the chosen theme for this year, "Kidneys & Women's Health" – *Acute Kidney Injury in Pregnancy: The Changing Landscape for the 21st Century*, by Rao et al., and *Glomerular Disease in Women*, by Wiles et al.^{2,3} The KIR editorial team also participated in the WKD Twitter chat, moderated by the WKD team (via Twitter handle @worldkidneyday), which is a joint venture of the International Society of Nephrology (ISN) and The International Federation of Kidney Foundations (IFKF).

On March 7th, 2018, 145 individuals from across the globe logged onto their Twitter accounts and joined the conversation by using hashtag #WKDchat in their posts, or "tweets." The real-time, one-hour online discussion provided an even playing field for a diverse group of advocates to express the need for improved awareness, support, treatment and outcomes in women with kidney disease and related conditions. Participants included physicians, patients, editors, medical societies, policy directors, and nutritional scientists, both men and women, from more than 30 countries, predominantly in the Americas, Europe, and Asia.

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